

ANITA HOSANNA

fashion stylist · creative consultant

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36A rue Dumas, Gatineau QC

SUMMARY

A multi-disciplinary professional with strong interpersonal skills, highly creative and motivated to create memorable, impactful and branded visual content. As a creative consultant, I help companies stylize their brand experience and achieve a polished finish.

SKILLS

- Bilingual English & French. Working proficiency in Spanish
- Exceptional collaborative, conceptual, creative and innovative problem-solving skills
- Adaptable, entrepreneurial and highly organized
- Strong interpersonal and leadership skills
- Intermediate graphic design abilities through Adobe Creative Suite (Photoshop, Illustrator, After Effects) and WordPress

EDUCATION

University of Ottawa

MSW | August 2019

BSocSc | August 2016

VOLUNTEER EXPERIENCE

Stylist & Dresser

Fashion Week | Seasonal

- Stylist at London Fashion Week AW19 with Toronto Fashion Incubator
- NY Fashion Week SS20 Dresser
- Toronto Fashion Week SS19 Dresser

HR Manager & Talent Scout

Krowd Magazine | January 2016 - January 2017

- Handled talent acquisition and internal HR
- Recruited and onboarded editors and contributors
- Assisted in developing creative concepts

WEBSITE

www.anitahosanna.com

INSTAGRAM

[instagram.com/anitahosanna](https://www.instagram.com/anitahosanna)

LINKEDIN

[linkedin.com/in/anita-hosanna-kangabe/](https://www.linkedin.com/in/anita-hosanna-kangabe/)

WORK EXPERIENCE

Fashion Stylist & Creative Consultant

Freelance | April 2017 - present

- Collaborate with photographers, HMUAs, etc., on set for published editorials and music videos
- Produce and style fashion shows and events, coordinate castings and interact with agencies
- Dressed high profile and celebrity clients such as Karrueche and Mia Martina for events
- Create engaging content through graphic design and illustration for online platforms and brands

Co-Founder & Creative Director

LeadHer Magazine | December 2019 - present

- Produced, stylized and hosted our launch event, the Women Who Work Gala
- Oversee marketing strategies by collaborating with brands, artists, copywriters, etc.

Fashion Stylist

Rent frock Repeat | May 2017 - February 2018

- Styled clients during appointments and e-commerce photoshoots.
- Assessed weekly reports and consistently met monthly sales KPIs
- Created visual merchandising strategies for online content while on the Social Media Committee
- Attended networking events on behalf of the start-up

Sales Associate & Visual Merchandiser

Jack & Jones | September 2016 - August 2017

- Executed merchandising and floor plans based on seasonal changes, sales, promotions and trends.
- Dressed interiors mannequins and assembled window displays up to company standard.
- Utilized styling skills and efficient customer service to respond to customer needs and maximize sales